

INTERSPARK

IT CONSULTING AND SERVICES



Empowering Your Business Through Adaptive AI Training

AI Training for the Modern Workforce

Empowering Your Business Through Adaptive AI

At Interspark, we believe that AI can empower nearly every existing team with the right knowledge and skills to leverage it effectively. We don't offer generic, one-size-fits-all training. We craft adaptive learning experiences that seamlessly integrate with your existing workflows, empowering your team to drive efficiency, innovation, and measurable results. We bridge the gap between AI potential and practical application through focused, hands-on training programs.

Bridging the Gap Between AI Potential and Practical Reality

We've built a team of seasoned AI trainers with a proven track record of success in diverse industries. Our experience spans a range of industries. From helping leading logistics providers train their team to optimize delivery routes with predictive modeling to empowering marketing agencies to leverage AI-powered content generation, our experts can help your team bridge the gap to an AI driven organization. Our training expertise includes::

- **Large Language Models (LLMs):** Mastering prompt engineering, fine-tuning, and application development.
- **AI API Integration:** Connecting existing, disparate systems and automating workflows.
- **Process Automation:** Identifying and automating key business processes to improve efficiency and reduce costs with no loss of quality.
- **AI Training & Adoption:** Empowering teams to leverage AI effectively and responsibly.

Why We're Different: The Adaptive AI Advantage

Many AI training providers offer pre-packaged solutions or focus solely on the technology itself. This often leads to a mismatch between the training and the business's actual needs, resulting in low adoption rates and wasted investment. The rapid success of tools like ChatGPT highlights the importance of flexibility. Users can adapt these tools to almost any task with the proper training.

However, this flexibility presents its own challenges: inconsistent results. This is where we excel. We address this critical pain point with a multi-layered approach, tailored to your organization's current level of AI adoption:

- **Foundational AI Training:** We empower your team to master the art of prompt engineering and leverage the inherent flexibility of LLMs effectively, ensuring consistent, high-quality outputs.
- **Workflow Optimization:** We provide training on how to design and implement AI-powered workflows that streamline processes and reduce manual effort.
- **Custom AI Solutions:** We offer advanced training for organizations ready to take the next step, covering the development of custom AI solutions that seamlessly integrate into existing systems and workflows.

Unlike providers who push a one-size-fits-all approach, our custom-tailored training programs target your specific needs, your team's existing knowledge, and your unique use cases. We don't just sell a product; we build a partnership, focused on achieving your desired outcomes. We believe AI training should adapt to you, not the other way around.

AI Training Programs

Before selecting a specific training program, it's crucial to understand the target audience, learning objectives, and core concepts covered in each offering. The table below provides a high-level comparison of our three AI Training Programs: AI Foundations ("Ignite"), AI Accelerator ("Amplify"), and AI Enterprise ("Transform"). Carefully consider your team's existing knowledge base, your desired level of AI integration, and the scope of your long-term AI goals to determine the program that best aligns with your needs. The program differences are explained in the features and the different focus texts.

	AI Foundations ("Ignite")	AI Accelerator ("Amplify")	AI Enterprise ("Transform")
Target Audience	Teams new to AI, seeking foundational understanding.	Teams with basic AI experience, seeking to enhance skills and explore advanced techniques.	Organizations requiring enterprise-grade AI training, focusing on security, compliance, and advanced implementation.
Focus	Building a foundational understanding of AI for your team.	Supercharging your team's AI capabilities and unlocking advanced use cases.	Implementing a robust, enterprise-wide AI strategy with a focus on security, compliance, and scalability.
Expected Results	How to get consistent results from AI	How to use GPTs to access existing documents and how to customize GPTs	How to be compliant with AI, how to benchmark models, and how to scale AI

If you're interested in learning more, feel free to reach out to us at info@interspark.com.

No time for a call or want more details first? Check out our program details on the next page where we provide a deeper breakdown of our training courses.

Program Details

Having explored the key differentiators between our training programs, it's essential to understand the specific content and features included in each. The table below provides a detailed breakdown of the curriculum, tools, support, and pricing for each program. This comprehensive overview will help you evaluate the depth of coverage, the level of hands-on experience, and the resources available to your team. Consider the specific skills you want your team to acquire, the level of support you require, and your budgetary constraints. Pay close attention to the "Delivery Options" to determine the training format that best suits your team's needs and logistical considerations. Compare the core features like "Prompt Engineering" and advanced topics like "RAG" and "API Integration" to identify the program that best aligns with your training goals. By carefully reviewing this information, you can make an informed decision and select the AI training program that will empower your team to succeed.

	AI Foundations ("Ignite")	AI Accelerator ("Amplify")	AI Enterprise ("Transform")
Core Prompt Engineering	<ul style="list-style-type: none"> ✓ Fundamentals of crafting effective prompts, understanding context windows, iterative refinement. 	<ul style="list-style-type: none"> ✓ Included, plus advanced techniques like multi-shot prompting, boundary boxing, tone of voice control. 	<ul style="list-style-type: none"> ✓ Included, plus test-driven prompt engineering, prompt optimization for specific models.
Custom GPTs & Reusable Prompts	<ul style="list-style-type: none"> ✓ Introduction to Custom GPTs, creating and sharing reusable prompts within a team, managing knowledge bases. 	<ul style="list-style-type: none"> ✓ Included, plus custom trigger words, pre-structured outputs for consistent results. 	<ul style="list-style-type: none"> ✓ Included, plus best practices for managing and deploying Custom GPTs at scale.
Understanding Conversation Length	<ul style="list-style-type: none"> ✓ Benefits and drawbacks of short vs. long conversations, managing context and avoiding information loss. 	<ul style="list-style-type: none"> ✓ Included, plus strategies for breaking down complex tasks into manageable conversational segments. 	<ul style="list-style-type: none"> ✓ Included, plus techniques for summarizing and extracting key information from long conversations.
Advanced UI Exploration	- (Focus on core concepts)	<ul style="list-style-type: none"> ✓ Hands-on exploration of advanced UIs like Perplexity, OpenWebUI, Jasper, and Luminon. 	<ul style="list-style-type: none"> ✓ Included, plus enterprise-grade UIs suitable for high-risk and regulated environments (HIPAA/PCI compliant).
RAG (Retrieval-Augmented Generation)	-	<ul style="list-style-type: none"> ✓ Introduction to RAG concepts, "talking to a document" use cases, understanding limitations. 	<ul style="list-style-type: none"> ✓ Included, plus implementation strategies for RAG in enterprise settings, data security considerations.
API Integration & Custom Functions	-	<ul style="list-style-type: none"> ✓ Introduction to API integration within Custom GPTs and OpenWebUI's custom functions/tools. 	<ul style="list-style-type: none"> ✓ Included, plus in-depth training on building custom API integrations, data validation, and error handling.

	AI Foundations ("Ignite")	AI Accelerator ("Amplify")	AI Enterprise ("Transform")
Workflow Automation Tools	-	<ul style="list-style-type: none"> ✓ Overview of workflow builders like CrewAI, Dify, and LangChain (demonstration and conceptual explanation). 	<ul style="list-style-type: none"> ✓ Included, plus practical workshops on building and deploying custom workflows.
Risk Evaluation & Mitigation	-	- (Covered lightly in ethical considerations)	<ul style="list-style-type: none"> ✓ Comprehensive risk evaluation frameworks, addressing ethical concerns, bias detection, and compliance requirements.
Structured Data Generation	-	- (Covered lightly in output pre-structuring)	<ul style="list-style-type: none"> ✓ Techniques for generating structured data from LLMs, suitable for API integration and custom workflows.
Hallucination Reduction Techniques	-	- (Covered lightly in prompting techniques)	<ul style="list-style-type: none"> ✓ Advanced strategies for minimizing hallucinations, including fact-checking, source verification, and model selection.
Model Selection & Assessment	-	-	<ul style="list-style-type: none"> ✓ Framework for evaluating and selecting the best LLM for specific tasks, understanding model strengths and weaknesses.
Data Model Enhancement	-	-	<ul style="list-style-type: none"> ✓ Advanced topics of enhancing existing Data models with custom functions.
Delivery Options	Virtual Workshops (max 5 Participants) 3 x 3h	On-site*, Virtual, or Blended 3 x 6h	On-site, Virtual, or Blended, plus customized curriculum development.
Support & Resources	Basic Q&A support	Extended Q&A, access to online resources.	Dedicated support team, ongoing consultation, access to advanced knowledge base.
Pricing	\$799 per Person min. 3 seats	\$1699 per Person minimum 3 Seats	Contact us for Custom Training

*No additional travel fees for on-site classes in the continental USA, travel expenses may be incurred for other destinations

Let's Build the Future of Your Business, Together.

We're passionate about helping businesses like yours unlock the transformative potential of artificial intelligence through effective training. We've only scratched the surface of what's possible, and we're genuinely excited to hear about your unique challenges and opportunities. Every business has untapped potential waiting to be unleashed, and we are confident that our AI training courses are the key to kick-starting your organization's journey.

Whether you're just starting to explore AI or seeking to optimize existing implementations, our training team is ready to meet your needs. We're eager to learn about your specific use cases, understand your goals, and collaborate on developing custom-built AI training programs that deliver measurable results.

Don't hesitate to reach out – we'd love to discuss how we can help.

Contact us today:

info@interspark.com

<https://www.interspark.com/>