Unlocking Business Potential with Strategic AI Consulting

AI Consulting for the Modern Enterprise

Empowering Your Business Through Adaptive AI

At Interspark, we specialize in AI and developing the systems needed to successfully transform your business into an AI enabled organization. We believe that the power of AI lies in its ability to adapt to your specific business needs. We don't force rigid solutions; instead, we craft AI strategies that integrate seamlessly with your existing processes and systems, empowering your team to drive efficiency, innovation, and measurable results. We bridge the gap between AI potential and practical reality.

Bridging the Gap Between AI Potential and Practical Reality

Our team of experienced AI consultants have a proven track record across diverse industries. Whether you're a logistics provider looking to optimize delivery routes with predictive modeling (our last client saw a 12% reduction in fuel costs) or a marketing agency looking to aid their content strategy (they managed to triple content output while maintaining quality), our team is prepared to bring success to you. Our consulting expertise includes:

- **Large Language Models (LLMs):** Mastering prompt engineering, fine-tuning, and application development.
- **AI API Integration:** Connecting disparate systems and automating complex workflows.
- **Process Automation:** Identifying and automating key business processes to improve efficiency and reduce costs.
- **Custom AI Development:** Building bespoke solutions tailored to specific business needs.
- **AI Training & Adoption:** Empowering teams to leverage AI effectively and responsibly.

Why We're Different: The Adaptive AI Advantage

Many AI training providers offer pre-packaged solutions or focus solely on the technology itself. This often leads to a mismatch between the training and the business's actual needs, resulting in low adoption rates and wasted investment. The rapid success of tools like ChatGPT highlights the importance of flexibility. Users can adapt these tools to almost any task with the proper training.

However, this flexibility presents its own challenges: inconsistent results. This is where we excel. We address this critical pain point with a multi-layered approach, tailored to your organization's current level of AI adoption:

- **Foundational AI Training**: We empower your team to master the art of prompt engineering and leverage the inherent flexibility of LLMs effectively, ensuring consistent, high-quality outputs.
- **Workflow Optimization**: We provide training on how to design and implement AI-powered workflows that streamline processes and reduce manual effort.
- **Custom AI Solutions**: We offer advanced training for organizations ready to take the next step, covering the development of custom AI solutions that seamlessly integrate into existing systems and workflows.

Unlike providers who push a one-size-fits-all approach, our custom-tailored programs target your specific needs, your team's existing knowledge, and your unique use cases. We don't just sell a product; we build a partnership, focused on achieving your desired outcomes. We believe AI training should adapt to you, not the other way around.

Package Differentiation

Our consulting packages are designed to cater to businesses at different stages of AI adoption, offering increasing levels of depth and support.

Before diving into specific deliverables, it's essential to understand which package best aligns with your organization's current needs and aspirations. Table 1 provides a high-level comparison of our three AI Consulting packages: AI Recon, AI Navigator, and AI Architect. Each package is designed for a different level of engagement and scale of AI transformation. Consider your organization's size, the scope of your AI initiatives, and your desired level of long-term strategic partnership to determine the most suitable fit. This table highlights the focus of each package and the key benefits you can expect to achieve.

	AI Recon	AI Navigator	AI Architect (Enterprise Transformation)
Ideal For	Small Teams (up to 5 People) or Dedicated Project AI Integration	Cross-Functional Teams (up to 5 Teams), or Complex Projects with significant dependencies in other business processes	Businesses seeking a full AI business transformation roadmap, including risk/benefit analysis tailored to their specific needs.
Focus	Identify high-reward, low-effort AI integration opportunities for quick wins.	In-depth analysis of AI adoption vectors, strategic alignment for AI implementation, including potential future use cases (e.g., Video AI) that will become viable in the foreseeable future.	Rethink processes from end-to-end with AI adoption as the priority. Remodel business cases to emphasize automation and AI as the first resource, transforming Subject Matter Experts into AI Managers who focus on high-value tasks.
Expected Results	- Gain rapid clarity - Actionable assessment	**- All from AI Recon +** - Strategy assessment - Cross-Functional assessment - AI Roadmap assessment	- Transformative AI-driven organization - Sustained competitive advantage - Long-term partnership

If you're interested in learning more, feel free to reach out to us at info@interspark.com.

No time for a call or want more details first? Check out our program details on the next page where we provide a deeper breakdown of our training courses.

Deliverables, Audience and Pricing

Once you've identified the appropriate consulting package, it's crucial to understand the specific deliverables, target audience, and investment associated with each. Below is a detailed breakdown of each package's components, ranging from initial consultations and opportunity analysis to technology overviews, roadmaps, and change management support. This table outlines what you can expect in terms of active collaboration, strategic guidance, and tangible outcomes. Use this information to assess the value you'll receive from each package and select the one that best aligns with your budget and desired level of engagement. Understanding these details will empower you to make an informed decision and embark on a successful AI journey.

	AI Recon	AI Navigator	AI Architect
Consultation	2-hour initial session	Up to 5 stakeholder sessions	Variable, needs-based
Opportunity Analysis	3-5 targeted use cases	5-10 cross-functional use cases	Extensive, enterprise-wide, bi-monthly reporting
Discovery Meetings	3-5 hours with your team	10-15 hours with your team	Needs-based, SME teams deployed
Technology Overview	Concise, tailored report	Comprehensive evaluation & recommendation	Deep-dive technical assessment
Roadmap	High-level, single use case	Detailed, phased roadmap	Detailed + custom solution design & prototyping
Change Management	-	Change management & adoption plan	Change management + AI governance framework
Executive Presentation	-	Executive presentation & workshop	Executive presentation + quarterly strategic reviews
Follow-up Consultation	One 1-hour session	Two 1-hour sessions	Ongoing, quarterly reviews
Additional Deliverables	-	-	Implementation support, performance monitoring & optimization
Pricing	**$1,499**	**$4,999**	Contact us for Custom Packages

Let's Build the Future of Your Business, Together.

We're passionate about helping businesses like yours unlock the transformative potential of artificial intelligence through effective training. We've only scratched the surface of what's possible, and we're genuinely excited to hear about your unique challenges and opportunities. Every business has untapped potential waiting to be unleashed, and we are confident that our AI solutions are the key to kick-starting your organization's journey.

Whether you're just starting to explore AI or seeking to optimize existing implementations, our team is ready to meet your needs. We're eager to learn about your specific use cases, understand your goals, and collaborate on developing custom-built AI solutions that deliver measurable results.

Don't hesitate to reach out – we'd love to discuss how we can help.

Contact us today:
info@interspark.com
https://www.interspark.com/